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POWER OF ATTORNEY OR REVOCATION OF POWER OF ATTORNEY WITH A NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS	Application Number	10821516
	Filing Date	April 9, 2004
	First Named Inventor	KOWALCHUK
	Title	SYSTEMS AND METHODS FOR TARGETING CONSUMERS.
	Art Unit	3623
	Examiner Name	R. Jeanty
	Attorney Docket Number	08-165-US-P2

I hereby revoke all previous powers of attorney given in the above-identified application.

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OR

☒ Assignee of record of the entire interest. See 37 CFR 3.71. April 9, 2004
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on

SIGNATURE of Applicant or Assignee of Record

Signature	<i>Craig Kowalchuk</i>	Date	DEC-19/2008
Name	CRAIG KOWALCHUK	Telephone	416 591 3820 - EXT 237
Title and Company	EXECUTIVE VICE PRESIDENT		

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

☒ *Total of 1 forms are submitted.

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